

44TH
ANNUAL



CHARITY GOLF CLASSIC 2023

Benefiting Student Scholarships

Monday, June 26, 2023

Wabeek Country Club,
Bloomfield Twp., MI

Presented By



Northville, MI



CHARITY GOLF CLASSIC 2023

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Dear Supporters,

Once again the NFL Alumni Detroit Chapter is pleased to share with you our annual Charity Golf Classic. The event promises to be another exciting day of golf offering you the can't be missed opportunity to mix and mingle with some of your NFL Alumni favorites. The day will also include a complimentary breakfast, cocktail reception, dinner & awards ceremony, games, a silent auction and, above all else, a chance to help the NFL Alumni support its commitment to helping our community.

As a 501c(3) nonprofit organization, the NFL Alumni Association is committed to supporting our community through a variety of initiatives. However, the cornerstone of our charitable endeavors is our annual Scholarship Program. Thanks to the generosity of our golf outing participants, since 2012 we have provided over 30 high school student athletes with college scholarships to ensure they are able to pursue their career goals. These young men and women from across Wayne County exhibit academic excellence and leadership potential, yet might not otherwise have an opportunity to further their education.

In addition to benefiting student scholarships, the Golf Classic is also a qualifier for the 2024 NFL Alumni Super Bowl of Golf. That means the winning team from the NFL Alumni Detroit Chapter – Charity Golf Classic will receive a 3-day trip to compete in one of the most note-worthy golf competitions in the country. While the date and location of the event have yet to be finalized, it is sure to be a world-class destination! You definitely don't want to miss out on your chance to participate in this star-studded affair filled with NFL Alumni greats from around the league.

There are a number of ways you can participate, which are detailed on the following pages. As a sponsor, you will be afforded various opportunities to market your company to NFL alumni, business executives, community leaders and other influencers. This is truly a one-of-a-kind event that you don't want to miss. Be sure to reserve your spot today by returning the enclosed commitment form. Spaces sell out fast!

On behalf of our fellow board members, we thank you in advance for your partnership, and more importantly, your commitment to the impact the NFL Alumni Detroit Chapter is making in our community. We look forward to seeing you on June 26, 2023!

Pete Chryplewicz
President and Golf Classic Chair

Thanks to our 2022 SPONSORS and GOLFERS



The NFL Alumni 43rd Annual Charity Golf Classic was a huge success!

Nearly 200 guests enjoyed an exciting day of golf, food and fellowship; all while mingling with their favorite NFL greats like

Joique Bell
Braylon Edwards
Jason Hanson
TJ Lang
Eddie Murray
...just to name a few!

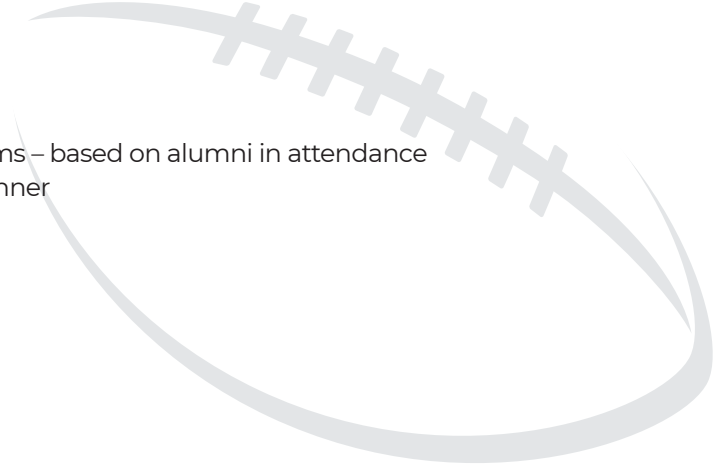
Don't miss out on your opportunity to participate in 2023!



SPONSORSHIP OPPORTUNITIES

Conference Champion \$15,000

- 3 foursomes; including 12 dinner tickets
- 8 additional dinner tickets
- Second choice at selecting an alumni player for your teams – based on alumni in attendance
- Exclusive opportunity to display company materials at dinner
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo featured prominently on event signage
- Company logo displayed on NFLA website for one year
- 5 social media mentions reaching nearly 10,000 followers
- 2 lower bowl tickets to a Detroit Lions home game (TBD)
- Commemorative gift



League MVP \$10,000

- 2 foursomes; including 8 dinner tickets
- 6 additional dinner tickets
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo featured prominently on event signage
- Company logo displayed on NFLA website for one year
- 4 social media mentions reaching nearly 10,000 followers
- 2 lower bowl tickets to Detroit Lions home game (TBD)
- Commemorative gift

19th Hole Sponsor \$5,000

- 1 foursome; including 4 dinner tickets
- 4 additional dinner tickets
- Exclusive signage at the cocktail reception
- Exclusive opportunity to display company materials at cocktail reception
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 3 social media mentions reaching nearly 10,000 followers

12th Man Sponsor \$5,000

- 1 foursome; including 4 dinner tickets
- 4 additional dinner tickets
- Exclusive company logo on caddie bibs
- Exclusive opportunity to display company materials at halfway house
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 3 social media mentions reaching nearly 10,000 followers

Forward Down the Field Sponsor \$5,000

- 1 foursome; including 4 dinner tickets
- 4 additional dinner tickets
- Exclusive signage on all player golf carts
- Exclusive opportunity to put company promotional materials in carts
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 3 social media mentions reaching nearly 10,000 followers



SPONSORSHIP OPPORTUNITIES

Beverage Cart \$3,500

- 1 foursome; including 4 dinner tickets
- Exclusive signage on the on-course beverage cart
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 2 social media mentions reaching nearly 10,000 followers

Touchdown \$3,000

- 1 foursome; including 4 dinner tickets
- Hole signage
- Company name listed on event signage
- Company name displayed on NFLA website for one year
- 1 social media mention reaching nearly 10,000 followers

Men's Closest to the Pin \$1,000

- Exclusive signage on Men's Closest to the Pin hole
- Opportunity for company representative to sit at hole and/or display company materials
- 2 dinner tickets

Women's Closest to the Pin \$1,000

- Exclusive signage on Women's Closest to the Pin hole
- Opportunity for company representative to sit at hole and/or display company materials
- 2 dinner tickets

Warm Up Sponsor \$3,500

- 1 foursome; including 4 dinner tickets
- Exclusive signage at the pre-golf breakfast
- Exclusive opportunity to display company promotional materials during breakfast
- Exclusive signage on one hole
- Recognition from the podium at dinner program
- Company logo on event signage
- Company logo displayed on NFLA website for one year
- 2 social media mentions reaching nearly 10,000 followers

Golf Ball Sponsor \$1,500

- Logo on golf balls provided to event attendees
- 4 dinner tickets
- 1 social media mention reaching nearly 10,000 followers
- Company name listed on event signage

Longest Drive \$1,000

- Exclusive signage on hole for both men's and women's longest drive
- Opportunity for company representative to sit at hole and/or display company materials
- 2 dinner tickets

Hole Sign \$500

- Exclusive signage on 1 hole

OUTING INFORMATION

Monday, June 26, 2023 | Wabeek Country Club

4000 Clubgate Dr | Bloomfield Twp MI 48302

Registration & Breakfast..... 8:30 am - 9:30 am

Shotgun Start.....10:00 am

Cocktail Reception..... 3:00 pm

Dinner and Awards Ceremony immediately following championship shoot out.

EVENT TICKETS

Golf Foursome \$2,500

- 1 Foursome; including 4 dinner tickets

Individual Golfer \$750

- 1 golf spot, 1 dinner ticket

Dinner/Award Ceremony Guest \$125

- 1 dinner ticket



44th Annual Charity Golf Classic

Yes, I would like to participate in the NFL Alumni Detroit Chapter Charity Golf Classic!

The NFLA Charity Golf Classic is a qualifying tournament for the Super Bowl of Golf. As such, players are required to submit VERIFIABLE handicaps through GAM, their home course golf pro, or by submitting 4 signed scorecards. If handicaps can not be verified, golfers will be given a zero.

Contact Information

Name: _____
Company (as you should be recognized): _____
Address: _____
Email: _____
Phone: _____

Sponsorship and Ticket Sales

I would like to secure the _____ sponsorship for \$ _____

I would like to purchase:

- # _____ individual golfer spots for a total of \$ _____
- # _____ of dinner tickets for a total of \$ _____
- I cannot attend, but would like to donate \$ _____

Payment Information

I am enclosing a check made payable to NFL Alumni Detroit Chapter

Please charge my VISA / MASTERCARD / AMEX

Card Number: _____

Expiration: _____ CCV: _____

Signature: _____

Return commitment form and payment to:

NFL Alumni Detroit Chapter
C/O Petersmark Financial
2395 Oak Valley Drive, Ste.120
Ann Arbor, MI 48103

Questions?

Contact Rachel at rachel@detroitphilanthropy.com or 313-782-3708.