

**2023
DETROIT
DRAFT PARTY**



Detroit Chapter

JOIN US!

APRIL 27, 2023

LOCATION: THE EASTERN, DETROIT MI

The Annual Detroit Draft Party is a yearly event that has brought together local and national celebrities to celebrate our newest Detroit Lions while raising funds for the Student Athlete Scholarship fund of the NFL Alumni Detroit Chapter .



OUR MISSION & VISION

NFL Alumni also has a traditional mission of “Caring for Kids” across the country. Player alumni give back in their local communities by raising funds for youth-related charities through their 35 regional chapters. It is a tradition that has existed for more than 50 years. Alumni support typically raises more than \$1.5 million dollars for worthwhile causes. To accomplish our mission & vision, we have established the NFL Alumni Foundation which is a 501 (c)(3) non-profit organization.

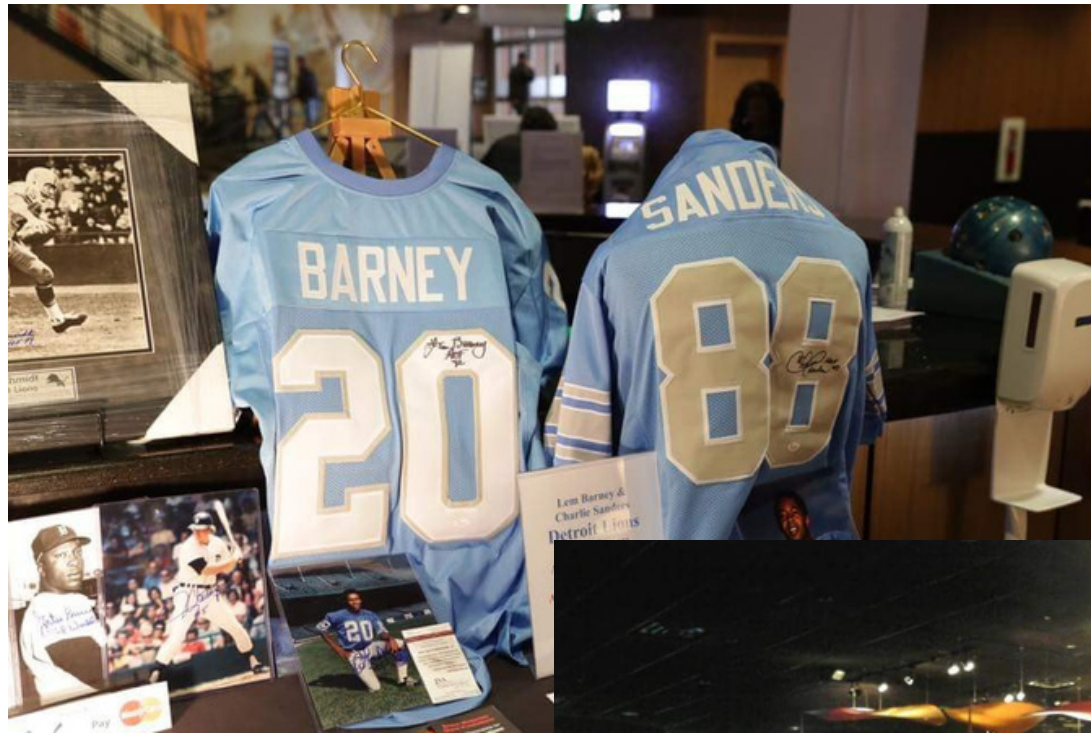


SPONSOR OPPORTUNITIES

1ST ROUND PICK \$10,000

- Title of Event changed to "The Detroit Draft Party Presented by (*your company name*)"
- Logo on all digital and print marketing items
- Company Names in Press Release
- Logo on Step & Repeat
- 30 tickets to event
- Designated VIP Section & Specialty Cocktails





2ND ROUND DRAFT PICK \$5,000

- Logo inclusion in print and digital marketing
- Logo onevent flyer
- 20 tickets to event
- VIP Section at event & specialty cocktail service

3RD ROUND DRAFT PICK \$2,500

- Logo inclusion on digital screens at event
- 10 tickets
- Select section at event & special cocktail service

4TH ROUND DRAFT PICK \$1,000

- Logo on rotation on TV screens at event
- 5 tickets to event



FOOD PARTNER

\$5,000

- Food presented by (your company name)
- Company mention in press release
- Company logo on step and repeat and printed items
- 20 tickets to event
- VIP section at event

*This item can also be in kind from select restaurants **

PARTNER WITH US

To become a sponsor, please contact Sherrie Handrinos

 734-341-6859

 Sherrie@BoostOneMarketing.com

